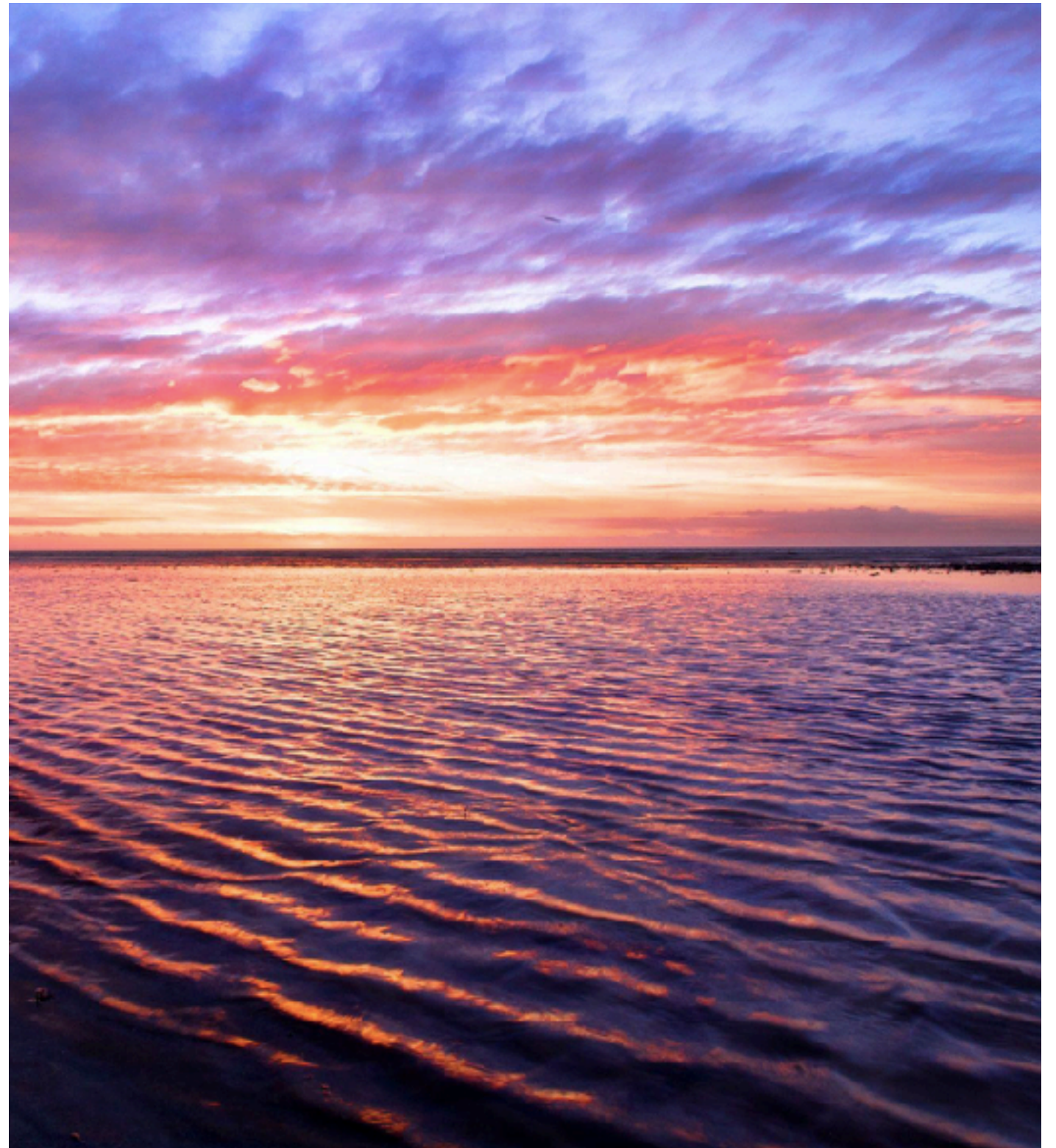


SEEING FURTHER

THE HORIZON VISION TOUR

A Modern-Day
Wild West Show
Highlighting the Untold
Stories of the American West





Reaching across time, Seeing a new future

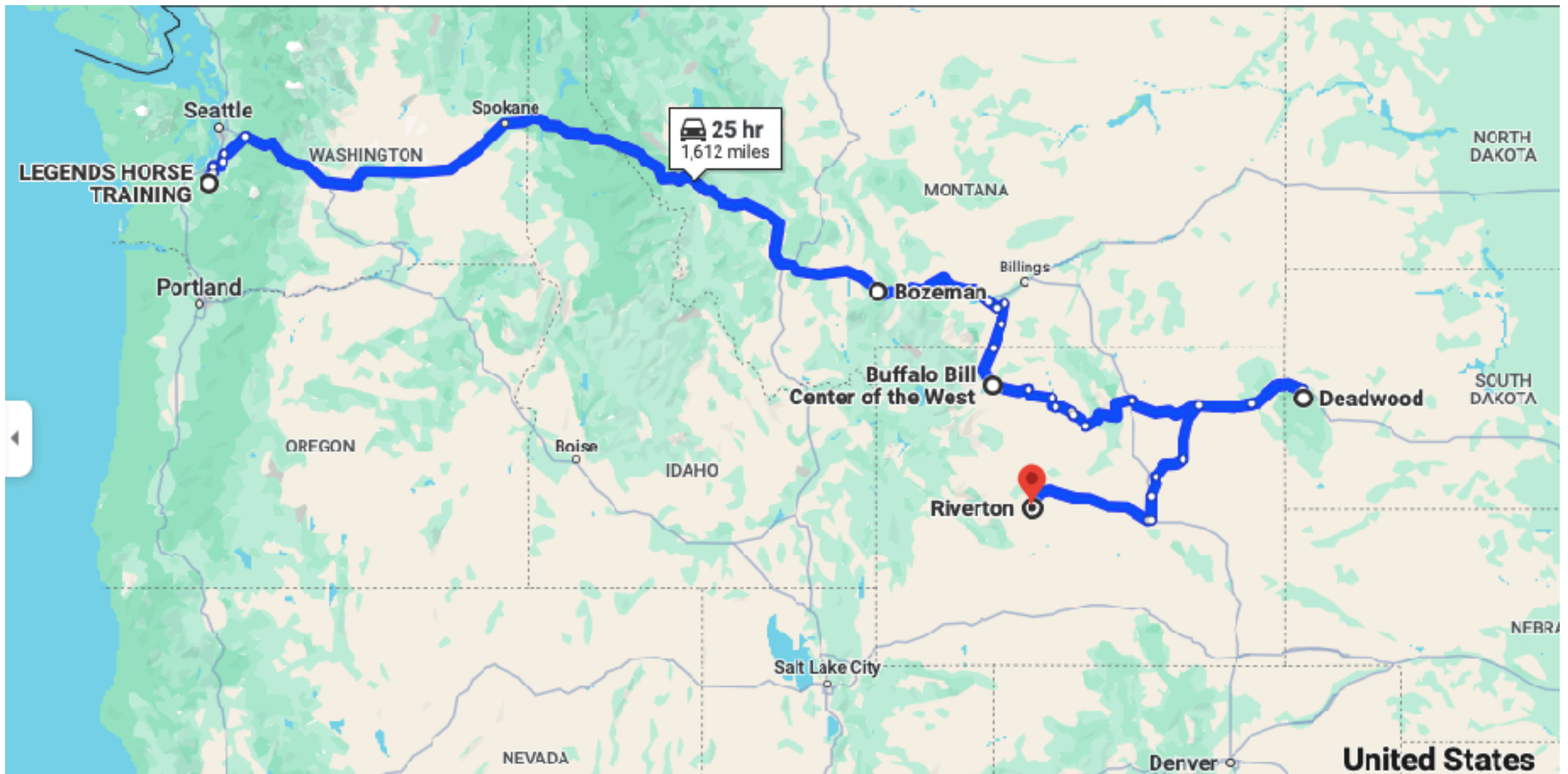
A New Kind of Wild West...

The HORIZON VISION TOUR sees beyond white hats & black hats (good guys & bad guys), no battle reenactments. Just a joyful uplifting of the unseen shapers of the American West we know and love today. *Why?* Because we all thrive when promises are kept, and repair can be joyful!

Five dazzling, live shows held in the inland West, with artistic enactments of *Sadness, Integration & Hope*.

Half of all proceeds go to Native Tribes along our route.

From The Buffalo Soldiers of Seattle website: buffalosoldiersofseattle.com



We travel from the Greater Seattle, Washington-area, to Cody, Wyoming, on to Deadwood, South Dakota, and back to Riverton, Wyoming, in June 2025

We set out from *Legends Ranch* in *Roy, Washington*, home of the **Buffalo Soldiers of Seattle** (see page 5), and travel to the *Gallatin County Fairgrounds, Bozeman, Montana*, for our rehearsal on June 19, 2025. There, we host a **Juneteenth Celebration**, to give greater cultural meaning to our Tour and enjoy artist connection before we reach *Cody, Wyoming*.

Escaramuza riders (page 6) from Caldwell, Idaho, **Indian Horse Relay** riders, and **Indigenous** singers, storytellers and dancers from Wyoming and South Dakota join to create a troupe of 12 total performers – ten on horseback. With Dance, Storytelling, Song, & Horse Performance, we embody the four motions in the Horizon Vision model.

TOUR CONSULTANT

Dew Bad-Warrior Ganje

Zuya Sica Consulting

Dew Bad Warrior Ganje was awarded “Small Business Champion of the Year 2023” by the Small Business Administration of South Dakota. She and her husband, Ben Ganje, grew up on the Cheyenne River Reservation and returned to Rapid City, after a decade away, to start Zuya Sica Consulting, LLC, specializing in community enrichment, event planning, and project support services. Dew’s work has connected Native Americans more closely to federal, state, and local resources to start and grow businesses, reduce food insecurity, increase the arts and cultural/historical awareness, and increase economy through tourism.



photo courtesy of Elevate Rapid City



The Buffalo Soldiers of Seattle, as featured in Vogue Magazine, photograph by Gabriela Hasbun

The Buffalo Soldiers of Seattle refer to themselves as “Living Historians.” Their goal is to empower men, women, and children with knowledgeable education of our past, to make our present substantial, and better determine our future. The Buffalo Soldiers of Seattle make many community appearances in Washington, and throughout the

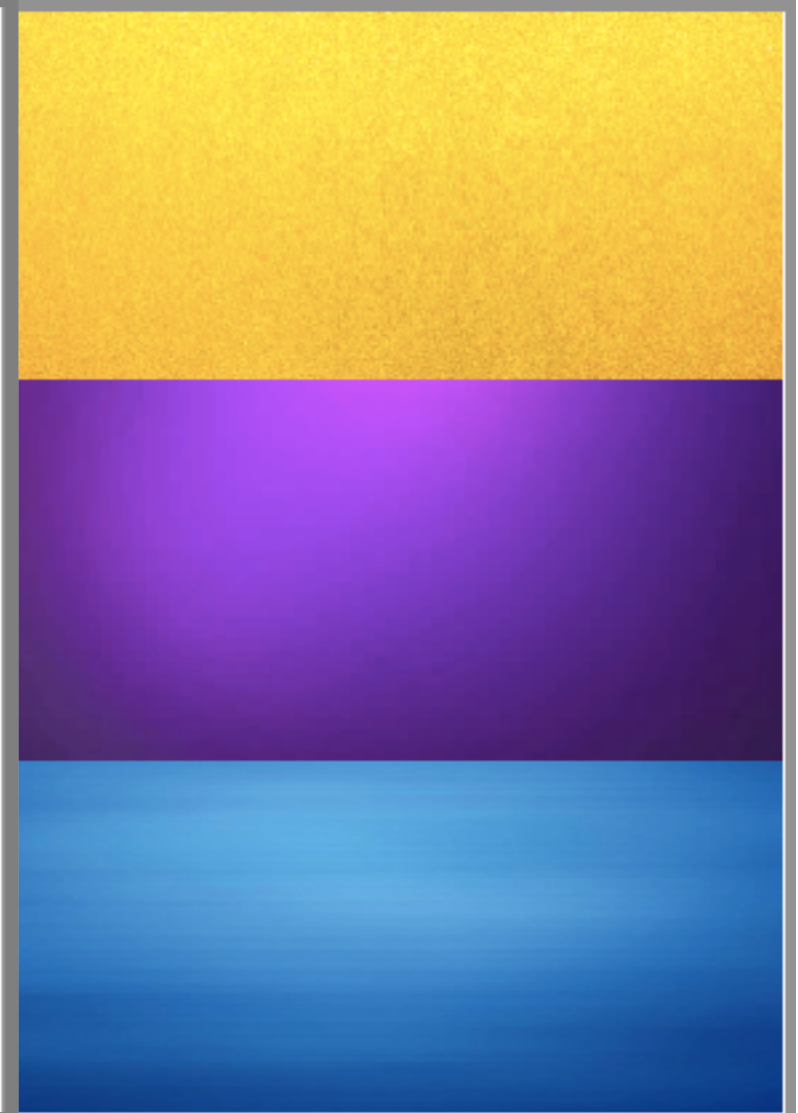
nation, proudly representing the forgotten heroes of the American West. They ignite the human spirit through horsemanship, historical preservation, and outdoor activities with a purpose to inform and expand horizons to show that life is far more than what is in front of us, and create meaningful avenues and connections that change lives.



The Idaho Statesman featured Escaramuza Charra Sueno Dorado in 2022

Escaramuza Charra Sueno Dorado is an all-female riding troupe from Caldwell, Idaho, striving for their “Golden Dream” of one day competing in Mexico. Charrería is Mexico’s national sport, filled with events and competitions that many would recognize from American rodeos. But much of the cowboy and rodeo culture of Idaho and the

American West has Mexican roots and origins. Escaramuza is a precision-riding sport requiring a close partnership with the other team members and an even closer relationship with your horses, as they weave rapidly in and out of complex routines. This elegant team helps us give a nod of respect to our cultural neighbors to the south.



The HORIZON VISION TOUR is more than spectacle. Shows are interactive through acknowledgement of the experiences and emotions behind the stories that shaped this land. To create “joyful social justice,” we enact the steps that lead to joy through embodiment. Our Indian Horse Relay riders will periodically circle the arena carrying flags in symbolic colors. **Blue: Sadness.** We give participants the chance to stand if they count themselves among those

“affected and connected” to an issue before us. Sadness is the moment to give honor to what was lost and the pain that filled the hearts of people losing something they loved.

Purple: Integration. Here, riders will display the flag that symbolizes integration of past and present, masculine and feminine, challenge and triumph. Joy means bringing it along in new form. **Gold: Hope.** We conclude with a symbol of hope and bright imagination for what may come next...



The Buffalo Bill Center of the West draws thousands of visitors each year, longing to explore the American West

The Buffalo Bill Center of the West, in Cody, Wyoming, will be partnering with the Horizon Vision Tour to collaboratively advance their mission, “To connect people to the American West.” Tour Coordinator, Vanessa Osage, met with Education Director, Gretchen Hendrich, in October 2023 to find ways for the Center to expand the opportunities

of museum-goers through these live shows at the Cody Stampede Rodeo Grounds. Buffalo Soldiers may greet visitors the Friday before the June 2025 shows, connecting one-on-one about their little-known history. While Indigenous singers/storytellers may perform at the Cody Cattle Company Dinner Show, alongside the arena grounds.

The Numbers in Review

What It Takes

The business model of The Horizon Vision Tour revolves around *cultural and environmental restoration* for tribes. With 50% of show proceeds going to contributing and/or hosting Tribal nations, we infuse existing efforts already underway by the communities who know their needs best. Dew Bad Warrior will not only help with recruiting the ideal Indigenous singers/dancers/storytellers for the show, she will also oversee distribution of funds raised on the Tour.

12 performers @ \$4,000/base pay	= \$48,000
Coordinator pay @ \$4,800/mo x 10	= \$48,000
Travel/Food/Lodging 14 days x 16	= \$40,000
Tour Assistant & Photographer	= \$4,500
Arena Rentals \$1,000-3000 @ 6	= \$8,000
Event Insurance	= \$1000
Horse boarding, feed, care 10 @ 14	= \$4000
Advertising	= \$8000
Ticketing software + fees	= \$1500
Security	= \$2500
Materials	= \$2000
Unexpected/Slush Fund	= \$1000

EXPENSES	\$169,000
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Ticket Sales @ \$36 general / \$24 elder/Tribal members/students/youth/military x 5 shows	
5,000 total attendees (conservative estimate)	
1,500 tickets @ \$24	= \$36,000
3,500 tickets @ \$36	= \$126,000

TICKET SALES REVENUE	\$162,000
Corporate Sponsorships	= \$48,000
Merchandise	= \$9,000

INCOME	\$219,000
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Net Income	= \$50,000
Potential Donation to Tribes	= \$25,000

EVENT COORDINATOR, VANESSA OSAGE

Vanessa Osage is an author, speaker, and event coordinator with fourteen years experience bringing amazing people together to create shared, meaningful beauty. She is a member of the Creative & Independent Producers Alliance, CIPA, and has been the Founder & Executive Director of two nonprofits for positive social change. She has hosted over a dozen celebratory events including a touring show, “The Circle Holds It All,” with five performers, which reached over 1,000 youth and gathered social research. Her most recent event, “Love’s Fool,” featured the notorious author, Tom Robbins, as Grand Jester. He crowned the most-beloved storyteller of our foibles in early romantic love as the noble, worthy *Love’s Fool* before a live audience. Vanessa Osage was celebrated as a “Champion of Change” by the Boston Herald, in 2019, for her decades of activism and social solutions advocacy. She won the Kickass Single Mom grant award, in 2017, for her work in youth empowerment and sexuality education. Her first book, *Can’t Stop the Sunrise*, earned a 5-Star Review for Politics & Current Events from Indie Reader, in 2020. Her second book, *Sex Education for Girls: A Parent’s Guide*, was released by Rockridge Press in 2022.

Her forthcoming book, *Horizon Vision: Seeing Further by Optimizing the Four Motions*, is set for release in early 2025. The Horizon Vision Tour allows people to interact with this model for personal and collective transformation in festive, collective joy. By uplifting our nation’s undercurrent stories, she offers a path for integration through performance arts. Vanessa Osage is mixed-Indigenous, *Wahzhazhe*, through her beloved Gramma, and created the Horizon Vision Tour as a gesture of love for the lineage that has most nourished her.



The Horizon Vision Tour will run every two years (2025, 2027, etc.) through new lands and Tribal nations. Speaking, relationship-building, and site visits will take place in even years. This way, *Horizon Vision* will continually uplift untold stories and reimagine a new future in the West.

Event Sponsorships with values-aligned businesses are available!

Private Donors may be anonymous or heartily recognized.

Please send an email for more information.

2025

ARENA SHOWS:
CODY, WYOMING
DEADWOOD,
SOUTH DAKOTA
&
RIVERTON, WY

HORIZON VISION

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Cody Stampede Rodeo Grounds, Cody, Wyoming

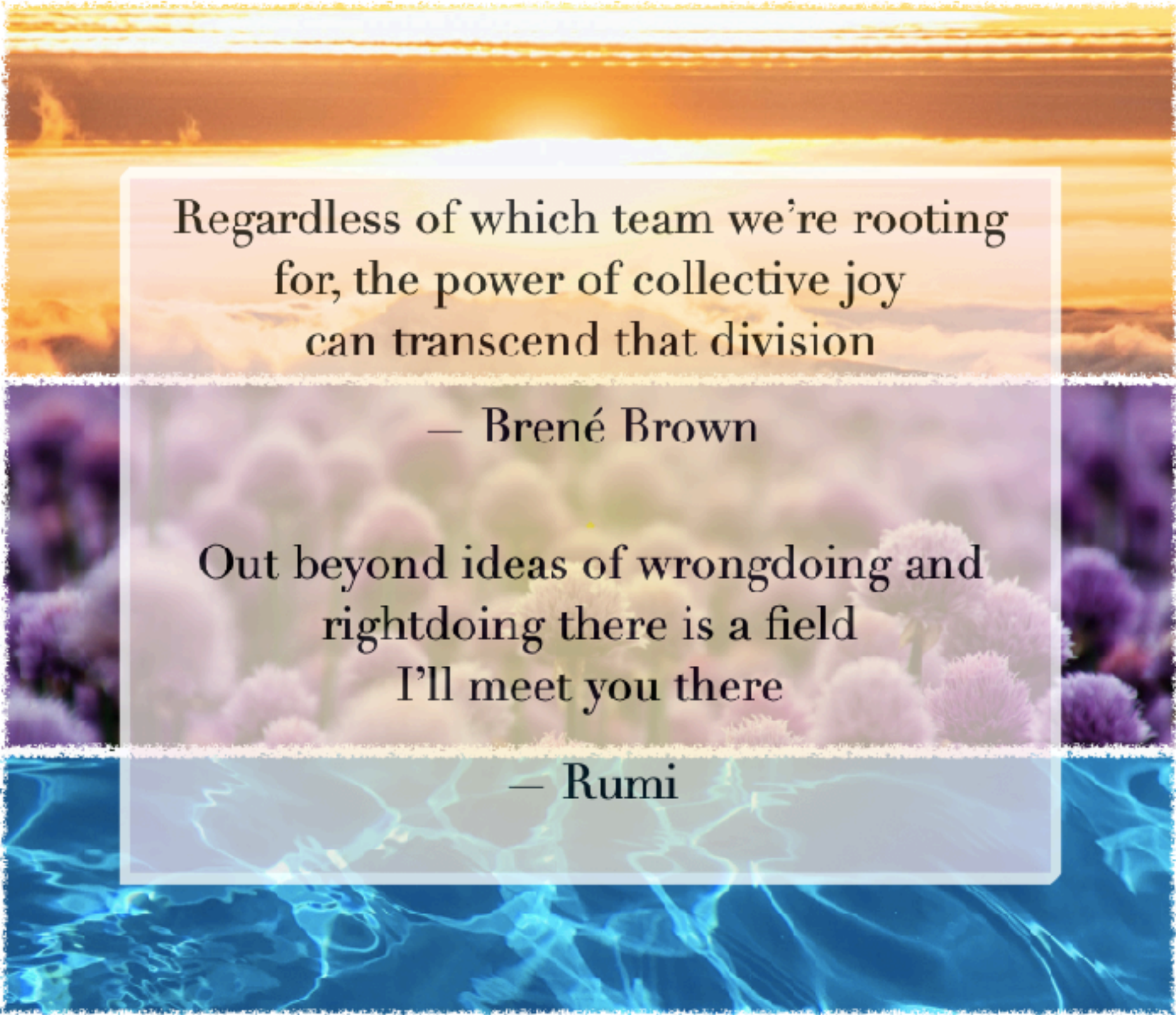


Deadwood, Black Hills, South Dakota



Riverton, Wyoming





Regardless of which team we're rooting
for, the power of collective joy
can transcend that division

— Brené Brown

Out beyond ideas of wrongdoing and
rightdoing there is a field
I'll meet you there

— Rumi

H O R I Z O N V I S I O N . O R G